

PORTFOLIO AND PROJECT MANAGEMENT EDUCATION SERIES

## PfM303 course syllabus

Title:	PfM Benefits Management Planning and Realisation
Audience:	Portfolio, programme, project, finance and IT managers
Level:	Advanced
Duration:	1 day
Prerequisite(s):	Portfolio Management Overview (course PfM101)

### Summary

This course focuses on the Portfolio Management (PfM) processes, governance structures and tools used in relation to the Benefits Management Planning and Realisation element of the PfM process.

This course will show delegates what constitutes a good business case and will ensure they understand benefits inflation and how to ensure benefit claims are robust, realisable and capture all forms of value. It will look at moving beyond benefits realisation to value creation.

The course is interactive, highly practical and uses customer case studies to illustrate key points and issues. Delegates are encouraged to bring a range of business case data and a description of their organisational benefit evaluation processes.

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## Course Topics

At the completion of this course, delegates will be able to...

- understand the importance and options in relation to benefits management, including benefits planning and realisation
- highlight the techniques used by business case authors to differentiate their business case from benefit inflation
- define and explain what a real business benefit is and how it is realised
- identify the most common tools that assist in the development of rigorous business cases and the review of business cases