

PORTFOLIO AND PROJECT MANAGEMENT EDUCATION SERIES

PfM301 course syllabus

Title:	Strategic PfM Alignment, Ranking, Selection and Prioritisation
Audience:	Portfolio, programme and project managers
Level:	Advanced
Duration:	1 day
Prerequisite(s):	Portfolio Management Overview (course PfM101)

Summary

This course teaches the first part of the Portfolio Management process, focusing on Alignment of Department, Business Unit and Corporate Strategic Objectives, Ideas Collection, Ranking, Prioritisation Methods and Models, Selection, Business Case Review, Portfolio Balancing, Dependencies Management, Risk Management and Cost Benefit definition.

This course examines methods of balancing the investment portfolio and looks at defining earned value and portfolio return calculations and analysis.

The course is interactive, highly practical and uses customer case studies to illustrate key points and issues. Delegates are encouraged to bring sanitised organisational documents for use in workshop sessions.

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Course Topics

At the completion of this course, delegates will be able to...

- understand the importance and options for strategic alignment of objectives across the enterprise
- understand the various methods of prioritisation and their effect on portfolio selection and ranking
- understand how mid-term changes in department, business unit and corporate strategy affect portfolio re-prioritisation and ranking and how these issues are managed
- understand the role played by the portfolio manager in balancing the portfolio and how project health, dependencies, risk and benefits make this a difficult task
- describe Earned Value and other gauges of investment return and the impact these have or can have on portfolio selection.
- identify tools that automate and support these processes